

## THE CHALLENGE

**758 MILLION**  
PEOPLE IN THE WORLD ARE  
ILLITERATE

**2/3**  
ARE WOMEN AND GIRLS

**250 MILLION**  
CHILDREN AREN'T  
LEARNING IN PRIMARY  
SCHOOL



## OUR RESULTS



**16.6M CHILDREN**  
**BENEFITTED**  
from Room to Read's work  
since 2000.



**MORE THAN**  
**24M CHILDREN'S**  
**BOOKS DISTRIBUTED**  
including more than 1,400  
original Room to Read titles,  
donated English- and local-  
language books.



**MORE THAN**  
**10,000 TEACHERS**  
**TRAINED**  
on average each year in  
literacy and reading best  
practices.



**MORE THAN**  
**56,000 GIRLS**  
**SUPPORTED**  
by Room to Read's Girls'  
Education Program. Our  
participants have a 96%  
advancement rate.



**MORE THAN**  
**4,800 GRADUATES**  
from Room to Read's Girls'  
Education Program, with  
78% going on to tertiary  
education or employment.

**Room to Read believes that World Change Starts with Educated Children.® We envision a world where every child can reach his or her full potential thanks to education and be an active participant in society.**

Room to Read transforms the lives of millions of children in low-income communities by focusing on literacy and gender equality in education. We work in collaboration with local communities, partner organizations and governments to develop literacy skills and a habit of reading among primary school children and ensure girls can complete secondary school with the skills necessary to negotiate key life decisions.

## OUR PROGRAMS

**Our Literacy Program** is designed to help every child become an independent reader.

We transform primary schools into child-friendly learning environments that enable children to become lifelong, independent readers. Our program ensures schools have libraries filled with books in the children's local languages, as well as teachers and librarians who are trained on how to engage a classroom of eager, young learners. We build strong relationships with families, communities and governments to ensure local buy-in for the transformation of learning environments and their long-term success.

**Our Girls' Education Program** ensures that girls complete secondary school and have the skills to negotiate key life decisions.

We offer girls life skills training, mentoring and need-based material support while also increasing advocacy for girls' education among their parents, school staff and communities. We take a long-term, holistic approach by going beyond academics to build the skills that girls need to make informed life decisions. Essential to our program are our social mobilizers, local women who are hired as mentors and work to ensure that girls stay in school, participate in life skills activities and navigate the challenges of adolescence with the ability to make their own life choices.

## RECOGNITION

### FISCAL EXCELLENCE

Room to Read has achieved 12 4-star ratings from Charity Navigator since 2007, an achievement that less than 1% of charities can claim.

### LEADER IN LITERACY

Won 2014 Library of Congress Literacy Award's David Rubenstein Prize for our outstanding commitment to literacy, and the UNESCO 2011 Confucius Prize for Literacy recognizing excellence and inspiration in the literacy field.

### SOCIAL INNOVATOR

Chosen as Twitter's first Corporate Social Innovation partner and won the Skoll Foundation's Award for Social Entrepreneurship ten times.

### HIGH-IMPACT GIVING

Recognized in Barron's magazine *25 Best Givers* list, 2009, 2010; The *Global Journal's Top 100 NGOs in the World*, 2012, 2013; and Great Nonprofits *Top Rated* list, 2013, 2014.

## WHAT DIFFERENTIATES US?



**Room to Read's innovative model focuses on deep, systemic transformation** within schools during the two most critical time periods in a child's schooling: early primary school for literacy acquisition and secondary school for girls' education.

**We design, implement and institutionalize effective and efficient models** for achieving quality learning outcomes related to literacy and gender equality. We do so in a manner that governments and other NGOs can adopt, integrate and scale-up "best-in-class" approaches within education systems in the interest of underserved communities around the world.

**We combine the science of learning to read with the magic of loving to read,** developing a generation of independent readers who are breaking the cycle of illiteracy within their own families through our Literacy Program.

**Through our Girls' Education Program, we give girls the tools to self-advocate** and find power in their voices to chart a path that they choose for themselves, rather than the one forced upon them.

## PRESS

Room to Read has received significant global media coverage including:

- ABC • BBC • Bloomberg • CBS • CNN •
- Financial Times • The New York Times •
- Newsweek • People • Radio National •
- Vogue • The Wall Street Journal •

## PARTNERS

Room to Read receives support from leading global organizations including:

- Artha Capital • Atlassian Foundation •
- Bank of America — BA Continuum India •
- Bill & Melinda Gates Foundation • Caerus Foundation • Citi • Credit Suisse • Dubai Cares • Echidna Giving • Goldman Sachs •
- Google.org • IKEA Foundation • IMC •
- Myriad Asset Management • The Stone Family Foundation • Tatcha • Townsend Press • UBS Optimus Foundation • USAID •

## OUR REACH

Room to Read has benefited 16.6 million children in 16 countries around the world.



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